

**December 15 2020** 

## FlightAware and Kayrros Announce Partnership

Kayrros will leverage FlightAware's global platform of aviation data and insights to boost its petroleum products offering

#### HOUSTON AND PARIS

/3

Kayrros SAS, the global asset observation platform, and FlightAware, the global provider of flight information and insights, today announced a partnership to further develop the most robust petroleum products measurement offering on the market.

Kayrros is expanding its coverage of end-user oil demand with a new jet fuel service leveraging FlightAware's realtime, historical and predictive aviation information platform, Firehose. The new service enables customers to track the consumption of jet fuel at the airport and operator levels worldwide on a daily basis.

Customers can use the data to anticipate official statistics published in the US, Europe and other regions several months before official release. The real-time and granular nature of the figures set a new standard for regions with limited or no reported data.



# FlightAware

2/3

The model factors in detailed flight metrics and aircraft types to calculate an accurate estimate of the amount of fuel consumed in each flight, resulting in a granular, configurable view.

Physical traders can use these insights to anticipate product demand down to the individual airport level, and equity traders can better evaluate the performance of airlines and other aircraft operators.

"This partnership is key to deepening our carbon-based energy tracking capabilities for increased granularity and unparalleled market transparency," Kayrros CEO Antoine Rostand said.

"Kayrros's exciting use of FlightAware's flight information to anticipate jet fuel consumption showcases the actionable nature of our central dataset with a broad set of markets that intersect with aviation," said Daniel Baker, FlightAware CEO.

The Kayrros Petroleum Products Consumption Monitor uses a wide range of sensors to measure demand globally with a bottom-up view. With the largest network of flight data receivers – over 30,000 in 200+ countries – FlightAware data will be key to accurately measuring jet fuel consumption.

To learn more about the partnership, contact a member of our team.



# FlightAware

### **Contact information**

#### **FLIGHTAWRE**

Henna **HAROON** *Marketing Director* <u>henna.haroon@flightaware.com</u> +1 (346) 715-6758

#### KAYRROS

Gaspard **DU JEU**  *Product Marketing Manager* <u>g.dujeu@kayrros.com</u> +33 6 89 45 70 64

### About

#### ABOUT FLIGHTAWARE For more information, visit https://flightaware.com/.

FlightAware is the leading provider of real-time and historical flight information and insights to the global aviation community. FlightAware serves all segments of the aviation marketplace through best-of-breed applications and data services that provide comprehensive information about the current and predicted movement of aircraft. Through the collection, interpretation, and enrichment of hundreds of sources of data, including data from FlightAware's own proprietary terrestrial ADS-B network spanning seven continents and in 200 countries and territories, the company is able to transform millions of raw flight data elements and deliver them as coherent, easy-to-consume flight stories. As a single source of accurate and actionable data for aviation players large and small, FlightAware is central to aviation. FlightAware is privately held with headquarters in Houston and locations in New York, Austin, Singapore, and London.

#### **ABOUT KAYRROS -** For more information, visit <u>www.kayrros.com</u>.

Kayrros is the leading global asset observation platform built on fundamental science, strong R&D, and leading technology. Harnessing satellite imagery and multiple sources of unconventional data with machine learning, natural language processing, and advanced mathematics, Kayrros monitors and measures energy and natural resource activity worldwide. With access to data on more than 200,000 industry assets, Kayrros customers track individual or multiple assets in configurable proprietary or collaborative workflows to analyze industrial and environmental performance for maximum insight and optimal operational and financial decisions.





