



KAYRROS NAMES MALCOLM THEOBALD PRESIDENT NORTH AMERICA

New position increases management focus on expanding operations and extending technology solutions

Houston, Texas: 15 April 2021 — Kayrros today announced the appointment of Malcolm Theobald as president of Kayrros North America. Theobald will head a growing team of Kayrros data specialists and analysts based in Houston, New York City, and Berkeley, California, dedicated to delivering market-leading tools to help decision-makers pilot the energy transition and manage their energy and environmental activities.

In announcing the new appointment, Kayrros president Antoine Rostand remarked: “We welcome Malcolm to Kayrros. His experience in energy, work with financial institutions, and his interest in science and the environment, provide a unique combination that matches the growing footprint and customer base of Kayrros, particularly in North America. As satellite data render the energy industry more transparent by detecting, measuring and attributing energy flows and emissions, our North American team is set to bring increased growth and finer granularity to both global and regional solutions.”

Theobald joins Kayrros after a 33-year international career with Schlumberger that included positions in the U.S., as well as management and technical assignments in Scotland, France, England, Norway, Holland and Nigeria. His broad experience extended to a six-year term as head of corporate investor relations, global account management, and business line presidency. After leaving Schlumberger, Theobald consulted with energy companies on their operations, marketing and sales, and financial communications as they pursued growth in markets that are increasingly becoming more efficient and more sustainable.

Theobald graduated from the University of Wisconsin—Madison with a BS in Mining Engineering. He is presently an active member of the Board of Visitors for the university’s Geological Engineering Department, which targets the integration of science and engineering to support sustainability with new technologies that provide the foundation of energy transition.

About Kayrros

Kayrros is the leading global asset observation platform built on fundamental science, strong R&D, and leading technology. Harnessing satellite imagery and multiple sources of unconventional data with machine learning, natural language processing, and advanced mathematics, Kayrros monitors and measures energy and natural resource activity worldwide. With access to data on more than 200,000 industry assets, Kayrros customers track individual or multiple assets in configurable proprietary or collaborative workflows to analyze industrial and environmental performance for maximum insight and optimal operational and financial decisions. For more information, visit www.kayrros.com.

Media Contact

Chris Jones

Pierpont Communications

cjones@piercom.com

713-627-2223